



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-26-2012 PAGE: 1 of 3

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
403102	10-22-2012		0	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC – NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
		246865	PHILADELPHIA	D. PARKER	10-23-2012	10-28-2012	M (Broadcast Month, Cycle 1)	N	246865								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-23-2012	10-28-2012	04:28AM – 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30		X	X	X			X	4	400	4	1,600.00
2	10-23-2012	10-26-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30		X	X	X	X			5	700	5	3,500.00
3	10-23-2012	10-26-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		X	X	X	X			5	2,000	5	10,000.00
4	10-23-2012	10-26-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	30		X	X	X	X			6	2,400	6	14,400.00
5	10-27-2012	10-27-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	400	1	400.00
6	10-27-2012	10-27-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
7	10-27-2012	10-27-2012	07:00AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
8	10-27-2012	10-27-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
9	10-27-2012	10-27-2012	09:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
10	10-28-2012	10-28-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	400	1	400.00
11	10-28-2012	10-28-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
12	10-28-2012	10-28-2012	07:15AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
13	10-28-2012	10-28-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
14	10-28-2012	10-28-2012	09:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00
15	10-28-2012	10-28-2012	05:00AM – 06:00AM	AM SA/SU 5-6AM (7433)	7	30							X	1	50	1	50.00

This agreement is subject to the terms and conditions indicated above.

Marginal Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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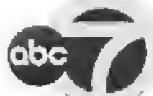
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Contract No 403102		Contract Dt 10-22-2012		Revision Dt		Rev# 0		Advertiser MENENDEZ FOR SENATE, INC			Brand BOB MENENDEZ FOR US SENATE			Product Code POLITICALS			Station/Market WABC – NEW YORK				
Agency Est#			CMS # 246865		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-23-2012		End Date 10-28-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 246865			
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-28-2012	10-28-2012	10:00AM – 11:00AM	WK SUN THIS WEEK (7436)					7	30							X	1	6,000	1	6,000.00
17	10-28-2012	10-28-2012	11:00AM – 11:30AM	SUNDAY 11AM-12PM (7438)					7	30							X	1	400	1	400.00
18	10-23-2012	10-26-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)					7	30		X	X	X	X			4	1,100	4	4,400.00
19	10-23-2012	10-26-2012	10:58AM – 12:00PM	DA THE VIEW (10707)					7	30		X	X	X	X			3	3,500	3	10,500.00
20	10-23-2012	10-26-2012	12:30PM – 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30		X	X	X	X			4	1,500	4	6,000.00
21	10-23-2012	10-26-2012	03:00PM – 03:59PM	DA KATIE COURIC M-F (12182)					7	30		X	X	X	X			4	1,700	4	6,800.00
22	10-23-2012	10-26-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)					7	30		X	X	X	X			5	1,500	5	7,500.00
23	10-23-2012	10-26-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)					7	30		X	X	X	X			4	2,400	4	9,600.00
24	10-23-2012	10-28-2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)					7	30		X	X	X	X	X	X	5	2,400	5	12,000.00
	MG Group #	Preempted	Rate Reason	MG Description						Duration											
	335684	10-25-2012	2,400 PER STATION MANAGEMENT	1 X 30 @ \$2,400 F,S,Su 06:15PM – 07:30PM – 10/26/12-10/28/12 (7442)					7	30					X	X	X	1	2,400	1	2,400.00
		Total:	2,400															Preempt Total:		-1	-2,400.00
25	10-23-2012	10-26-2012	07:00PM – 07:30PM	PA JEOPARDY/WHEEL (7446)					7	30		X	X	X	X			4	4,700	4	18,800.00
26	10-23-2012	10-26-2012	07:30PM – 08:00PM	PA JEOPARDY/WHEEL (7446)					7	30		X	X	X	X			3	4,700	3	14,100.00
27	10-23-2012	10-26-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)					7	30		X	X	X	X			4	2,200	4	8,800.00
28	10-23-2012	10-28-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)					7	30		X	X	X	X	X	X	5	4,700	5	23,500.00

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Agency Est#			CMS # 246865		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-23-2012		End Date 10-28-2012		Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 246865					
Line	Start Date	End Date	Time Period		Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
29	10-23-2012	10-23-2012	08:00PM - 09:00PM		PE TUESDAY 8-9PM (7486)				7	30		X						1	18,000	1	18,000.00	
30	10-28-2012	10-28-2012	09:00PM - 10:00PM		PE SU 9-10PM (7498)				7	30							X	1	22,000	1	22,000.00	
																		Contracted Gross Total:		80	204,750.00	
																		Actual Gross Total:		80	204,750.00	
																		Agency Commission:			30,712.50	
																		Net Total:			174,037.50	
Month/YR			Preempted		Made Good		Contract Total		Adjustments			Actual Total										
Oct 12			2,400.00		2,400.00		204,750.00		0.00			204,750.00										
TOTAL			2,400.00		2,400.00		204,750.00		0.00			204,750.00										

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